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Your GUIDE in the HUNT For RESALE, ANTIQUES, CONSIGNMENT, VINTAGE & MORE

Good morning!

We hope you're doing well and not too busy to miss the beautiful sights outdoors, like changing maple trees. The colors are awesome! A stroll in nature usually lifts our spirits. Why not try it?

Since our [purpose](#) is to make this niche and **YOUR** store more popular, you'll want to know a few FAST FACTS about this year's Guide:

It **grew** over 25%, now serving over 350 shops - 66 in WI, 176 in IL, 43 in IN and 66 in MI. For this **growth**, we printed 20,000 more copies than the promised 100,000.



We built a new [mobile website](#)...**the largest and fastest** of its kind in WI, IL, IN and MI. We invested a lot in this so mobile shoppers can easily connect with **YOU!** From any device, shoppers search by [zip code](#), by [city](#), or by [name](#). And try the amazing [SEARCH](#) feature (upper left corner)! Browse any shops from the [site](#) or from the [online Guide](#), phone,

map, e-mail, Facebook, Twitter stores, malls and markets. We post this [video](#) to help the technically challenged. :)

From boosting the website this month, we saw the following results: *908 average hits a day for 8 days and 7791 users for 30 days!* As you know, we provide Android and Apple apps for mobile shoppers wanting faster access to finding you. We also have an [online coupon](#) - \$5 off \$40 or more.





Contact us if you want **changes** to what shoppers are seeing on the [website](#) about **YOUR** store. We want **your** message displayed to them. By the way, every day online shoppers click the website ads. It's renewal time, so call us if interested. Like the paper Guide, the online ads are effective *and* affordable!

Let us know if you have any questions.... or just want to chat. We appreciate the chance to serve you and this exciting niche!

Mike & Mary Jo Beasley
T.W. Printing & Publishing
651 Mall Drive, #59613
Schaumburg, IL 60159
847-781-1729
info@BargainTreasureHunter.com

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